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Go Ape Recognized in OUTSIDE's Best Places to Work 2016

Frederick, Md. (November 16, 2016) – Go Ape, the leading outdoor adventure company that provides exhilarating treetop experiences including suspended obstacles, Tarzan swings and breathtaking zip lines, has been named to OUTSIDE's Best Places to Work of 2016.

Each year, OUTSIDE recognizes the top 100 companies in the United States that help their employees strike the ideal balance between work and play. These companies encourage employees to lead an active lifestyle, are eco-conscious, and prioritize giving back to the community.

Created in conjunction with the Outdoor Industry Association and Best Companies Group, the list of winners appears online at www.BestPlacestoWorkOutside.com

"It's really gratifying to receive this kind of recognition within the outdoor community," said Chris Swallow, Go Ape director. "We work really hard to deliver an exceptional experience for our guests and encourage them to live life adventurously! We know we offer our guests a one of a kind adventure experience; so it's great to be acknowledged for delivering an exceptional professional experience for our employees too."

The magazine noted that Go Ape employees get free zip-lining anytime, performance-based bonuses, paid maternity or paternity leave, and free kombucha at the office.

"This year's list of Best Places to Work highlights employers who go above and beyond for their staff," said OUTSIDE Online Editor Scott Rosenfield. "Included are organizations that emphasize a healthy work life balance and promote, encourage and reward employees to live active and healthier lives."

To create the best places to work 2016 list, OUTSIDE started by comparing employers to five core categories, reflecting the magazine's values and focus: Adventure/Travel, Wellness, Culture, Gear, and Media. OUTSIDE then conducted a rigorous vetting process in partnership with the Best Companies Group to assess the policies, practices and demographics of hundreds of companies.

Powered by employee workplace reviews and taking into account factors like corporate culture, job satisfaction, work environment and overall employee engagement, the Best Places to Work list represents only the top companies that are not only empowering but also encouraging their employees to live better, healthier and more active lives.

Headquartered in Frederick, Md., Go Ape operates 14 courses in the U.S., taking participants on a 2-3-hour journey of adventure through the forest canopy. Courses are located in Delaware, Illinois, Indiana, Kentucky, Maryland, Missouri, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Texas and Virginia.

About Go Ape

Go Ape's mission is to encourage everyone to live life adventurously while treading lightly in the most beautiful places and spaces in the U.S. A Go Ape Treetop Adventure Course is an outdoor experience that provides participants two to three hours of outdoor fun and exercise. Courses allow participants to explore parks from an otherwise unobtainable vantage point while navigating through the treetops using zip lines, obstacles and Tarzan swings. A love of the outdoors and our desire to share that passion demands that we take care of our little corner of the forest. From donating our time and resources to local community and environmental groups, to providing a unique view from the treetops, we strive to be socially and environmentally responsible. All of Go Ape's U.S. courses are located in public parks and giving back to the parks and community is a significant aspect of our values. For more information visit www.goape.com

About OUTSIDE

OUTSIDE is America's leading active lifestyle brand. Since 1977, OUTSIDE has covered travel, sports, adventure, health, and fitness, as well as the personalities, the environment, and the style and culture of the world Outside. The OUTSIDE family includes OUTSIDE magazine, the only magazine to win three consecutive National Magazine Awards for General Excellence, The Outside Buyer's Guides, Outside Online, the Outside Podcast, Outside Television, Outside Events, Outside+ for the iPad, Outside tablet edition, Outside Books, and Outside GO, a revolutionary, 21st-century adventure-travel company. Connect with OUTSIDE online, on Facebook, Twitter, Instagram and Pinterest.

Methodology: Companies from across the country entered the two-part survey process to determine Outside's Best Places to Work. The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. The second part consisted of an employee survey to measure the employee experience. The combined scores determined the top companies and the final ranking. Best Companies Group managed the overall registration and survey process, analyzed the data, and determined the final rankings.

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